



Impact and dissemination

Explain the desired impact of the mobility project on participants, beneficiaries, international partners and at local, regional and national levels. Describe the measures which will be taken in your cooperation with this region to disseminate the results of the mobility project at faculty and institution levels, and beyond where applicable. Pay special attention to the Third countries not associated to the Programme.

KA171 project should be the initiator of cooperation and strong ties between countries and have impact on participants, beneficiaries and partner organizations.

Beneficiaries are expected to have a professional and personal benefit from the mobility. It helps increase creativity and innovations, at all levels of education and training. It encourages the advancement of internal services, procedures, strategic orientation towards internationalization and can be seen as a capacity-building mechanism. A mobile person initiates the change at home and host organizations. Host organization experiences innovative ideas from mobility participants, which is a catalyst for new mobilities at that institution. Upon return to home institution, beneficiary applies the acquired knowledge and practice into their daily job, enriches and improves the working environment to the benefit of the entire institution. Partner organizations will start looking for more possibilities of cooperation, e.g. initiation of joint study programmes, development of new curricula, applying for new projects under Erasmus+, H2020 etc. The desired impact in this project is to raise awareness of the benefits of mobility, enhance the scope of mobility, make internationalization at all universities more strategically-oriented and initiate future activities and cooperation with regional or national companies.

Local and regional communities would benefit from new projects emerging out of this one, fitting into local and regional priorities. Universities are an important part of a social and economic life at the local, regional and national level, so it would help make stronger relations with local government, employ professionals from the universities when drafting and creating strategic documents. University graduates but also researchers, teachers and staff need to become more competitive in the global labour market. Projects affect the economy of a city, region and a State. Since we are a tourist destination, the desired impact goes in this direction as well: beneficiaries return with their families and friends to spend vacations in Croatia.

The impact and outcomes of the mobility project would be monitored through various mechanisms such as evaluation of each mobility in order to detect possible places for improvement and best practice examples, face-to-face interaction with participants and other above-mentioned relevant stakeholders.

Result indicators will help recognize to what degree the short-term goals (introduction of partners and identifying opportunities for broader academic and research cooperation) are achieved. Those indicators are the number of teachers and students involved in mobility activities and number of new initiatives (that will be ground for future cooperation) as the result of the mobility.

Dissemination related indicators are reaction of students and teachers involved in mobility using satisfaction questionnaires, reaction of decision makers and number of project-related events.

Dissemination is considered as highly important for strengthening cooperation in the future and to achieve synergic effects, so this is why it will be publicly announced, and open to everybody interested in it.

We would organize at least 3 dissemination events (info days, meetings, round table discussions): 1 at the beginning (normally held at the University and the invitation is sent to all faculties, academic and administrative staff, students and student organizations), 1 in the middle (can take place at the faculty of our choice to which the project is particularly related, and/or at one of the student organizations we cooperate closely with) and 1 near the end of the project (choice between all 3 above-mentioned). Number of participants at each event should be at least 20. At all events we would engage beneficiaries from all institutions to interact with the audience, present the results of the project and impact it had on their professional and personal development. The local media representatives shall be invited to cover at least 1 of these events. The result of these dissemination events would be procedures we can adopt for efficient management of individual and institutional mobility.

Information on the project results shall be integrated in university's events, to make sure that a wide academic community becomes aware of the opportunities these projects open. We would promote and ensure the visibility of project results through web sites of participating universities (at least 3 announcements), through local media in Croatia and Partner Country (at least 1 press release, 1 TV or radio appearance), University newsletter Universitas (at least 1 article), university radio Radio Kampus and Facebook, Instagram, mailing lists and student organizations (on regular basis). Visibility would also include leaflets, guidelines, promotional materials, photo galleries. Similar events would be organized at our partner institution, in order to ensure the best possible implementation of our agreement and dissemination of project results.